



## Testplant choose Jurupa as their exclusive recruiting partner in Europe following successful trial

Testplant help organisations put the user at the centre of the testing process to quickly and continuously create amazing digital experiences. Their Eggplant Digital Automation Intelligence Suite creates and executes tests, captures and monitors results and generates predictive analytics to test the true end-to-end user journey.

From their chief operating centres in London, Boulder and Cambridge, Testplant serve over 300 enterprise customers across more than 30 countries across multiple verticals enabling those clients to surpass competitors, boost productivity and delight customers by enhancing the quality, responsiveness and performance of their software applications.

### The challenge

Testplant entered discussions with Jurupa in November 2016 whilst they were in the process of seeking an agency that were plugged into the software engineering talent pool in the North West of England. The company had acquired a legacy office in Cheshire (30 miles south of Manchester) via a previous acquisition and had plans to grow the existing engineering team in that office.

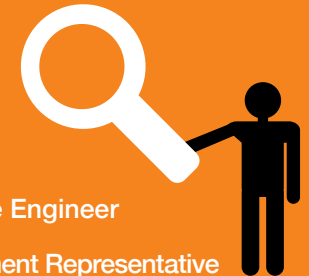
### The brief

Jurupa were at first contracted to supply a shortlist of candidates under a contingency agreement. The implication during those initial discussions with Testplant was that provided Jurupa executed the search successfully, there would be an invitation to discuss a long term RPO for the following year. The challenge having been presented and accepted, Jurupa moved swiftly to put plans in place to commence the search.

Client since 2016

### Hires made

- Graduate Software Engineer
- Business Development Representative
- Senior Web Developer
- Finance Assistant
- Software Engineer (Machine Learning)
- IT Manager
- Product Owner
- Technical Account Manager





# Jurupa

The search is over

## Our approach

The task facing Jurupa was to utilise our existing connections into the local software engineering talent pool in order to identify a highly qualified and well educated graduate with 2-3 years of relevant work experience. In addition to launching a full scale advertising campaign aimed at attracting the brightest minds, Jurupa reached out to Manchester University's renowned Computer Science department and orchestrated a campaign to identify a suitable shortlist of talent to approach.

## End result and conclusion

A swift and successful recruitment process resulted in Jurupa supplying a highly coveted candidate to Testplant who was secured against some tough competition. This early success in turn paved the way for Jurupa to enter discussions around 2017 hiring plans; following a series of positive and constructive discussions with the senior management team, Jurupa were selected as Testplant's exclusive recruitment partner in EMEA and have since gone on to form a highly successful partnership with their US based recruitment team.

Find out how Jurupa  
can help your business



If you would like to discuss how Jurupa can help with your short and long term strategic recruitment needs in the UK, Europe or the US, please get in touch today on [+44 \(0\)1260 296536](tel:+4401260296536). or email [info@jurupa.co](mailto:info@jurupa.co)

We look forward to working together to find the perfect people for your business.

Jurupa. The search is over.

